TRUCKING REGULATION AS A CRITICAL CHAIN ASSET IN PORT COMPLEXES



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This paper argues the case that port trucking regulation is an increasingly critical aspect of supply chain governance in maritime ports and ought to be examined as such.

APPROACH:

The authors maintain that understanding the role of trucking is imperative for understanding port performance. Ports are but one node within greater supply chains; changes in the organization of these chains have raised the relative importance of port trucking. Examples are drawn from the ports of Vancouver, British Columbia, as well as Los Angeles and Long Beach in Southern California, with respect to the regulation, integration and governance of port container trucking.

MAIN FINDINGS:

- An argument is presented that the port trucking regulation dilemma ought to be recontextualized as a public policy problem and as an imperative process in global shipping.
- Individual port approaches vary based on various factors related to port and terminal size, operations, institutional arrangements, and community concerns and objectives. The case studies presented contrast the terminals in the twin ports of Southern California which have internalized trucking operations, while the terminals in the Port of Vancouver which have not.
- In both port complexes, container terminal operators are identified as key actors in shaping the patterns of demand for port trucking.

